

How Serving at Country Hill Changed My Career Path for Success',
Omorinola Fawole, Country Hill's Head of Customer Relations

EnterpriseCEO

11:08:2021

www.enterpriseceo.ng

INSIDE

Why POS is the
New Drug?

My Quest for Financial
Freedom at 18 Inspired
Me To Start Ruff 'n' Tumble
– Nike Ogunlesi

10 Must Have Gadgets
For CEOs



Human Mission To Mars:

Inside The Battle of Billionaires'
Space Blocks



Let's get you featured in the next edition.

hello@enterpriseCEO.ng - 08063450905

   **enterpriseceo**



We are an enterprise media company. We are committed to the projection of ideas and changes that enable enterprise CEOs achieve new possibilities.

EnterpriseCEO's digital magazine is a bi-monthly publication of EnterpriseCEO Media Company.

Would you want us to share your enterprise and brand stories to the world on our platform for effective business leads and returns?

Kindly call this number, +2348063450905 or send an email to hello@enterpriseceo.ng.

   **enterpriseceo**

Managing Business, Corporate Reputation



If you lose dollars for the firm by bad decisions, I will be very understanding. If you lose reputation for the firm, I will be ruthless. – Warren Buffet

In reputation management and corporate communications, practitioners must firstly understand the intrinsic identity of the company they are representing and this means what the organization stands for above all else, but sadly and notably, most organizations

have recently failed to stay true to dominant identities that made them successful.

Organisation's clear identity drive behavior, performance, and communication, as it should.

Then, internal and external constituencies will all understand what the organisation is about.

Take for instance, Johnson & Johnson seeks not just to develop, make, and market quality healthcare products for patients, it also seeks profits large enough to attract shareholders, reward employees, and stoke research. But the commitment to serving patients and the healthcare community is the company's credo.

The reason most organizations do not have formal programs to manage reputation is that they view it as something "soft" – intangible. Yet as nebulous as reputation can seem, it has real, tangible value that can be measured. So the historical view of reputation as an intangible asset is the wrong approach.

The critical first step in reputation management is the building and cultivation of relationships with key constituencies in a planned, concerted way in an ongoing basis. It should be viewed as a full-time effort. The best way to establish a relationship is to understand that it must benefit both parties – in this case, the organization as well as the other constituencies, the government including regulatory agencies, news media, customers, suppliers, employees, and other

important constituencies.

Forget not that the critical first step is to identify the critical constituencies of the organization and conduct research to determine the constituency needs and then use the information for the benefit of both parties, two-way symmetrical model. EnterpriseCEO e-magazine this month edition focuses on space tourism how human mission to mars is becoming the battle trend of billionaires' space blocks.

The intention of man to Mars has been an age long adventure before the famous Richard Branson went into the space aboard his own winged rocket ship, bringing astro-tourism a step closer to reality.

The recent successful spaceflights adventure for both Branson and Bezos are breathing life into the nascent space tourism industry, as many others with the wealth to pay for a seat to outer space are lining up for the opportunity.

Nurudeen Salako

Lead, Content

hello@enterpriseceo.ng



Enterprise 360



Microsoft Appoints Ola Williams Nigeria's Country Manager

Ola Williams has been announced as the new Country Manager for Microsoft Nigeria. Ola who previously worked as a Specialist, Sales Leader with the extended team and company's partner organizations to grow cloud revenue across enterprise customers will be leading the team on digital transformation and cloud adoption.

The technology expert has over 21 years of information technology experience which spans through solution implementation, Sales, and channels management joined Microsoft in 2010 as the Enterprise voice technology specialist and later rose to held various positions including Partner technology manager, Dynamics Partner Sales Executive, and Account technology strategist.

Ola who took over from Akin Banuso in her new role will lead Microsoft efforts to accelerate Nigeria's Digital transformation and cloud adoption across all customer segments and also identifying new opportunities and mobilize internal organization resources as well as external stakeholders.

JCI Ikeja, Foundation Sensitize Students on e-Waste Challenges

The Ikeja Local Organisation of Junior Chamber International and E-waste Relief Foundation (ERF), a non-governmental organisation has sensitised students of the Yaba College of Technology Secondary school on the dangers and challenges of electronic waste (e-waste). President ERF, Dr. Ifeanyi Ochonogor said that the sensitisation would further inform the students on effective management of waste and its sustainability. Ochonogor said that students were the key to reach out to families and friends that poor disposal of e-waste could lead to toxic effects such as lead poisoning of the air, water, food, and the environment generally.

President, JCI Ikeja, Tricia Inalu said that the organisation partnered E-waste Relief Foundation to further build more campaign for goal 11 of Sustainable Development Goals that ensures sustainable waste services, value waste workers, and ensure they are in decent jobs. Tricia pointed that the current global policy frameworks on waste services prominently feature the targets and indicators of both SDG 11 and SDG 12, adding that it has commitments to prevent, reduce, recycle and reuse.



Amunike Endorses Gulf United Scholarship Showcase in Nigeria

Barely 10 days to Gulf United maiden edition of the African football talent hunt in Nigeria, Super Eagles legend and former coach of Tanzanian national team, Emmanuel Amunike has endorsed the scholarship showcase. The event which is expected to kick-off in two major cities in Nigeria, Abuja, and Lagos from the 6th of August at the Area 3 football pitch has already enjoyed many endorsements from prominent personalities like Bitrus Bewarang, Nduka Ugbade, and popular Nollywood actor, Kenneth Okonkwo. Speaking to coach Marcellinus Anyanwu, the one time African Footballer of the year winner in 1994 Amunike said: "What you are bringing in Nigeria is a wonderful project, I admire the confidence you have built among the lads in Nigeria.

I have no doubt that the scholarship program will be a huge opportunity for talented players to play and study in Canada and USA.



AFF Inks Access Bank To Deepen Digital Inclusion for Students



Driven by the vision to nurture the next generation of fintech innovators, the Africa Fintech Foundry, in partnership with Access Bank is organising a week-long physical coding summer camp for 90 children aged 10-18 in Africa Fintech Foundry, Victoria Island, Lagos. The summer camp that is themed "Raising a Tech-Savvy Generation" was scheduled from August 9-13, 2021 and aimed to teach secondary school students/high school leavers, with an interest in tech, all the basics of robotics at a discounted rate fee of N25,000. Speaking on the objectives of the summer camp, the Head of the Africa Fintech Foundry, Daniel Awe, affirmed that "a vital part of transforming the African fintech ecosystem is empowering the next generation". According to him, the coding camp will give children the opportunity to pick up digital skills and experiences from an early age.

VBank, Don Jazzy, Others Elevate Culinary Arts at Jollof Rice Faceoff

In the drive to bring more people into the financial inclusion net and also support the entrepreneurial initiatives in the country, leading digital bank, VBank has supported the maiden edition of the 'Jollof Faceoff' competition. The 'Jollof Faceoff' competition celebrated the love Nigeria and Ghana have for Jollof Rice and brought together chefs, food experts, and business owners in the food industry. It showcased the culture, uniqueness, and culinary talents of Nigerians and Ghanaians. According to the digital bank, the Face-off was designed to further equip participating chefs and entrepreneurs to transform and expand their food businesses into ventures generating employment, economic benefits, and social value. At the 'Jollof Faceoff', organisers ensured that all judges representing both African countries; Music producer and CEO Mavin Records; Don Jazzy, Food, Lifestyle Blogger and Vlogger; Sisi Yemmie, Culinary Entrepreneur; Mukase Chic and Media Practitioner; Abeiku Santana went through a blind tasting session and awarded scores across several parameters.



Introducing

Prime View

Estate

Location:

Feere, Mowe, Ogun State

Title:

Registered Survey

Outright:

500sqm - N600,000

300sqm - N360,000

Installment:

50k for 12 months - 500sqm

30k for 12 months - 300sqm

Contact Us:

☎ **09060111678**

✉ **sales@countryhillltd.com**

📍 **1, Emina Crescent, off Toyin street.
White House Bus Stop Ikeja Lagos.**



The fad is no longer whether you are going to Dubai or London for vacation, the trending cliché now is if you would want to travel to Mars for your next holiday.

Who wants to go to Mars for vacation? Are there people living there? How many hours, days does it take to land on Mars? How much is the ticket to Mars? You probably may not be able to answer these questions if you've not been following the recent exploits of human adventure to Mars.

Prior to this age, the intention of man to Mars has been an age long adventure. A generation looked up to the blue-white sky, dreamed about space, even when no technology to achieve this intention has been invented, but in the latter half of the 20th century, rockets and sophisticated machines that can be used to explore space were created, powerful enough to overcome the force of gravity to

reach orbital velocities, paving the way for space exploration to become a reality.

The intention of President John F. Kennedy in July 1969 to land man on the moon and return him safely to the earth further reinforced man's ability to achieve greater possibilities irrespective of the challenges that may arise.

As he stepped on the moon, astronaut Neil Armstrong said "one giant leap for mankind" for achieving such a great feat. From where Neil stopped, different innovations have been invented and brought human's vision of scaling space into reality.

Space tourism has become a niche segment of the aviation industry that seeks to give tourists the ability to become astronauts and experience space travel for recreational, leisure, or business purposes.

Since space tourism is extremely expensive, it is a case of a very small segment of consumers that are able and willing to purchase a space experience. There are several options for space tourism.,, Dennis Tito was the first United States' space tourist that first had the adventure of being a space tourist in 2001. He arrived at the International Space Station (ISS) via a Russian Soyuz rocket.

Tito who was 60 achieved the dream he'd held since he was a young man, shelled out a cool \$20 million to make it a reality. In his interview with CNN, Dennis said, "The pencils started floating in the air, and I could see the blackness of space and the curvature of the earth,"

"I was euphoric. I mean, it was the greatest moment of my life, to achieve a life objective, and I knew then that nothing could ever beat this."

“Space tourism has become a niche segment of the aviation industry that seeks to give tourists the ability to become astronauts and experience space travel for recreational, leisure, or business purposes.”

In the 20 years since Tito vacationed in space, only a handful of other -- uber wealthy - - tourists have followed in his footsteps.

Virgin CEO, Richard Branson; Amazon CEO, Jeff Bezos and South African-born American entrepreneur, Elon Musk, - all Forbes' billionaires have followed Dennis Tito's footsteps in taking space tourism to next level, making it a commercial adventure for anyone that wants to have the space experience.

Richard Branson

Richard Branson's Virgin Galactic company that was founded in 2004 with the sole idea of creating a winged spacecraft capable of taking up to eight people to space on July 11 hurtled into space aboard his own winged rocket ship, bringing astro-tourism a step closer to reality.

Richard, 71 with his five crewmates from Virgin Galactic space tourism company reached an altitude of 53.5 miles (86 kilometers) over the New Mexico desert.

“The whole thing, it was just magical,” a jubilant Richard said

on his return aboard the gleaming white space plane, named Unity.

Virgin Galactic's VSS Unity, as the spaceplane is called, conducted more than 20 test flights, three of which reached the edge of space and made five Virgin Galactic employees into pin-carrying astronauts.

takeoff and vertical landing vehicles for access to suborbital and orbital space. Initially focused on suborbital spaceflight, the company has designed, built and flown multiple testbeds of its New Shepard vehicle at its facilities in Culberson County, Texas.

Jeff in May, 2019 unveiled Blue Origin's vision for space and



But Richard's flight made him the first billionaire founder of a space company to travel into space aboard a vehicle he helped fund.

Jeff Bezos`

Nine days after Richard achieved his aim of reaching space, World richest man, Jeff Bezos became the second billionaire this month to reach the edge of space, and headboard a rocket built by a company he launched.

Jeff founded Blue Origin in 2000 Founded in 2000 to make access to space cheaper and more reliable through reusable launch vehicles.

The company is developing a variety of technologies, with a focus on rocket-powered vertical

also plans for a moon lander known as "Blue Moon", set to be ready by 2024.

Elon Musk

The idea of the South African-born American entrepreneur who founded Space Exploration Technologies Corp, - an American aerospace manufacturer, space transportation services and communications company was to make life multi-planetary.

The idea was partly motivated by existential threats such as an asteroid strike big enough to wipe out humanity.

Elon, who has always spoken about his dream of building cities on Mars, believes that settlements would need large numbers of people in order to become self-sustaining.

Realising the enormity of the dream, Elon through the company has raised an investment that is valued at \$74 billion to build a spacecraft combination that could ferry more than 100 people a time to the red planet.

According to him, the system is designed to be fully reusable, meaning the principal hardware elements are not discarded in the sea or allowed to burn up, as happens with some other launch systems, but are instead recovered from space. They can then be refurbished and flown again, reducing the cost of the whole enterprise.

The Billionaires' Space Block Rivalry

With Jeff, Elon and Richard's combined net worth of \$400 billion, what is estimated to be the total Gross Domestic Product of most countries in West Africa, except Nigeria, should the quest to fly people to the red planet be a tussle among the space billionaires?

The recent adventure of Jeff and Richard to the space has gathered tonnes of reactions and conversation that many have seen their intentions to the space as a waste of resources when millions of the global population is still languishing in poverty.

Many have said their attention should be focused on pandemic, or climate change, or any of the other rolling crises here on Earth.

"People are dying. The planet is broken. Maybe these guys, and fellow billionaire space enthusiast Elon Musk, ought to tuck their space phalluses away for a couple of decades and focus on some of our more immediate concerns"

The successful spaceflights for both Branson and Bezos are breathing life into the nascent space tourism industry, as many others with the wealth to pay for a seat to outer space are lining up for the opportunity.

The same day that New

Shepard crossed the Kármán line, Bezos announced that Blue Origin has sold nearly \$100 million worth of tickets to the edge of space with plans to take passengers to the Kármán line twice more during 2021.

While ticket prices for the New Shepard have not been disclosed, tickets for a ride on Virgin Galactic's VSS Unity reportedly run anywhere from \$200,000 to \$500,000—a sum that not every adventurous spirit likely can afford.

The idea of the South African-born American entrepreneur who founded Space Exploration Technologies Corp, - an American aerospace manufacturer, space transportation services and communications company was to make life multi-planetary.



Covid-19

Positioned, Scaled My Business for Diverse Growth'

“ Bamitale Balogun is the Creative Director 1208 Souvenirs & Gifts. She shared her enterprise story with EnterpriseCEO on how she was able to mitigate the effects of covid-19 on her business and operate sustainably during the period.

Story By Cherish Loto





With the rapid outbreak of the COVID-19 in early 2020, not many businesses survived the effects of the pandemic.

Lockdown became a major constraint for businesses due to control measures such as social distancing, transport restrictions, and a ban on the opening of marketplaces to curb the rapid spread of the virus. In the wake of the pandemic, there has been a shift in the way businesses and organizations operate. From closing down productions and operations to a drop in consumer confidence, COVID-19 continues to impact businesses and even threaten their existence.

As many business owners were counting losses, only those who could reinvent their business wheel that was smiling to the bank. Creative Director, 1208 Souvenirs and Gifts, Bamitale Balogun narrated her experience and how she was able to mitigate the effects of the crisis and operate sustainably during the period. Bamitale said that her biggest breakthrough came in the midst of Covid-19 when she was contacted to do some souvenirs and gift items for a 70th birthday celebration.

"I catered for the souvenirs and

that was how 'I blew'. I made lots of money. I also made a lot of money from selling face-shields online. Face shield at that time was scarce, I really needed to import and the importation price was really cheap. I did my calculations, checked my account and that was it. I brought in a thousand and five pieces. Before it arrived in Nigeria, people have started selling it at ridiculous prices that I needed to reduce my price, but still had huge profits from the sales", she explained.

She pointed that she sold most of the face shields on telegram and other online platforms. "I found myself in a telegram group and someone was asking for face shields. I was selling less than the amount she was willing to buy. I was selling 100 Naira cheaper. I sent her a message and that was it"

According to Bamitale, she said she was among the first set of people that sold face-shield before it became rampant that everyone knew the price. "The price we sold was actually good.

I remembered that I ordered again because most of the Chinese companies at that time were shutting down because of covid, so those that were willing to take the risk to ship out were doing it at a very expensive rate" The Institut Supérieur de Communication d'Organisation et de Management graduate said that she started her souvenirs and gifts company in Nigeria before she travelled to ISCOM University, Cotonou, Benin Republic where she studied Computer Engineering.

"When a friend is having a party, I would ask them what they were going to give the people coming. I will help them scan for items, buy them without adding a dime

as a service charge"

Bamitale's interest in helping her colleagues finding gift items for birthdays prompted her to change her name on Instagram to a business name. "The name was Accurate Souvenirs and my School Mother gave me that name because I was always accurate to time doing things, but the name was later changed to 1208 Souvenirs because I needed something I could relate with.

"The price we sold was actually good. I remembered that I ordered again because most of the Chinese companies at that time were shutting down because of covid, so for those of them that were willing to take the risk to ship out were doing it at a very expensive rate"

1208 is December 8, 12 for December, and 08 for the date. I was born 8 December", she noted. She said she started monetizing the business when one of her friends in school called her to brand 300 polo shirts for a function in Adamawa State. "I did it so well that I said to myself that I must add some changes to it because of other costs involved. I told my friend and he said I should go ahead" In what she has taken as a profession, her client-based has continued to grow.

Bamitale said her plan for the next 5 years is to have a gallery where they would be able to do everything under the same roof. "We will do all kinds of printing under the same roof, ribbon job, – at least I still do that myself but right now, we outsource our printing to printers. It would be nice to have all kinds of machines for printing and packaging, and our own delivery service", she explained.

Clirec

Accounts
reconciliation
&
Settlements

iTELLER

Payments
Switching,
Cheque
Truncation
& Clearing

Payit

Multi-channel
Payment
Processing
& Workflow
Automation

aPPlause

Core
Accounting
& Finance
Solutions

Acapella

Loan
& Thrift
Solutions
for
Cooperatives

Symphony

Integrated
Revenue
Collection
& Management

PFS

• PRECISE • FINANCIAL • SYSTEMS

...Simple solutions

*...for solutions
that break
barriers
and change
the status
quo
Since 1994*



Why POS is The New Drug?

- Rarzack Olaegbe

Charlie is out. Horse is old. Years of substance abuse and overdose have reduced the impact of these drugs.

So, to get a little lift, you need to mix Charlie and horse to get high impact. The combination of Charlie and horse is dynamite. In street parlance, Charlie is cocaine. Horse is the heroine. One is a depressant: It calms your gorilla.

The other is a stimulant: It wakes your beast. Therefore, mixing the horse with other substances compounds the already high risks associated with the drug's intake. According to research, if you combine depressant and stimulant you will mask the signs of an overdose of these drugs.

The next high you get is death.

Aside from Charlie and horse, there are other psychedelic drugs. Methane - known on the streets as stove-top. It makes you violent. Leading you to behave erratically because you cannot make good decisions. If you use meth continuously you will damage your brain.

The next high you get is death. Codeine is another substance. It is readily available off the shelf. It is known as Cody or French Fries in street parlance. Ordinarily, codeine is a painkiller. If you abuse it you would have murdered sleep. You will not be able to sleep.

Then, it will damage your liver. The next high you get is death. On the flip side, because these drugs are accessible, available and amenable, adults and youths have embraced the deadly lifestyle of drug addiction.

Drug abuse will destroy your dream. Drug abuse can extinguish your generation. It does not respect age. It is dangerous to all genders. If a religious sect embraces it, it will snuff out its very foundation from one generation to the next generation.

Besides, the effect of drug abuse is not palatable on the economy. So, why would you get involved in these old and out-of-date drugs if they will eventually kill you? Come on. Wise up. Switch to Pos. That is the new drug. It is not deadly. It is not addictive.

It is hot. It will enhance your bank statement. Pos is legal. This new-kid-on-the-block will transport you economically beyond your imaginations. That is the power of the new drug. It is more powerful than cocaine.



It is cooler than the heroine. It is better than black beauties. In fact, a report by ACI Worldwide had said that Nigeria would witness an accelerated increase because of this drug, as it will help to generate a volume of over 7.7 billion for the economy by 2025.

Nigerians who are in the know have embraced the Pos lifestyle. Everywhere you turn – from Lagos to Port Harcourt and Abuja to Kano, you will encounter Pos. At the fuel station, super market, open market, bus stop and street corner, the Pos is a revolution backed by the Central Bank of Nigeria (CBN).

It is the latest religion. Every female and male Nigerian worship at its altar. Why not? It is a way of making a legitimate income. No frills. No ills. No worries. All you need is a collaborator. This could be anybody who is willing and ready to work with you in sourcing the main ingredient. What's the main ingredient? Before we go any further, what is Pos? Point of Sales

(Pos) terminal is a point of transaction. It usually occurs between a merchant and a customer when a product or service is purchased. Pos is used to complete the transaction.

For instance, in a restaurant, when you don't carry cash but you have your card, you can make payment using a Pos. Pos is a hardware and software. Its combination creates the Pos machine. It processes a transaction and a payment. Several agency banking kiosks are mushrooming in the country.

These kiosks are owned by merchants who offer lite banking services. At these locations you

can withdraw cash. You can make cash transfers, lodgements and pay bills. You can even disvirgin your new ATM card, if you are bold.

You can change your personal identification number and do more. You don't need to worry if the ATM in your neighbourhood is out of service. The Pos merchants are always in service. And close by too. At social events, Pos merchants are ready and willing to serve you and rescue you with instant cash withdrawal.

The service charge is not steep. ATM charges you N65 for the third transfer on a third party machine. Pos merchants charge you as low as N200 on each transfer. With the type of hybrid Pos in vogue, power outage is not a let-down.

In perspective, for instance, data obtained from the Nigeria Interbank Settlement System (NIBSS) informed that the country's electronic payment transactions have surged to N126.39 trillion in six months through Pos and NIBSS.

As a result of these channels, electronic payment transactions recorded 100.86 per cent growth in value when compared to an aggregate of N62.92 trillion in 2020. These channels are driving electronic payments to the extent that the value of Pos transactions was N2.00 trillion for the first six months of 2020. In 2021, it rose to N3.01 trillion. NIBSS Instant Payments 2020 Annual Statistics shows that the COVID-19 pandemic has changed the electronic payments landscape.

The scourge has helped to accelerate the adoption of instant payments. Now more bank customers have adopted electronic channels for funds

transfer. As of today, Pos and NIBSS are the preferred channels with 43 per cent of total transactions in 2020. Unstructured supplementary service data (USSD) has 35 per cent of the transactions.

In January the value of NIBSS Instant Payment transactions was N18.5 trillion. In February it was N18.3 trillion. In March the figure rose to N22 trillion. In April and May it declined to N20.7 trillion and N20.7 trillion respectively. In June it peaked at N23 trillion.

If you haven't caught the Pos bug, maybe the next figure would get you. The value of PoS transactions in January was N489.2 billion. By March it was N531.4 billion. That was why a report by ACI Worldwide had said that Nigeria would witness an accelerated transition to digital payments over the next five years.

It is expected that real-time volumes would reach 7.7 billion by 2025. So, friend, if you must do drugs, do Pos. It is in vogue.

For instance, in a restaurant, when you don't carry cash but you have your card, you can make payment using a Pos. Pos is a hardware and software. Its combination creates the Pos machine. It processes a transaction and a payment. Several agency banking kiosks are mushrooming in the country.



countryvest

Aim Big & Earn Big

with Countryvest



📍 1 Emina Street, Off Toyin Street, Ikeja, Lagos, Nigeria





10 Gadgets CEO's Must Have

Story by: Success Chima

Smartphones: This is a device that provides you with freedom from your desk while still keeping you connected. It is durable, It gives you access to documents and Emails, you can attend video conferences, schedule meetings, etc. It makes communication easier and faster, you can send text messages and place calls to and from anyone across the globe, and this helps you stay connected with clients and staffs across the world.

A useful mobile Wi-Fi:

Wi-Fi has become a necessity and having a good mobile Wi-Fi enables you to stay connected wherever you are across the globe. There are times when the mobile network is bad and you need access to the internet, a mobile Wi-Fi becomes your life saver. It keeps you connected with your clients and staffs, helps you attend your video

conferences/business meetings without network problems and guarantees you faster access to the internet.

Laptop: Laptops are portable computers that can be used on the move; laptops enable you to work remotely. With a laptop; “using your computer does not equate to being stuck in an office”, you can technically get your work done anywhere. As a CEO it is vital that you stay connected with your clients, colleagues and co-workers from any location. Laptops come with keyboards and this makes it the easiest to use for the purpose of writing. The durability of laptops makes it possible for you to work anywhere; business trips, vacations, at home, etc.

Flash Drive: As a CEO you do a lot of travelling for your career and while travelling with sensitive data, you want to be

sure that your company's proprietary information stays between you and your laptop. Flash drive helps you keep and protect your documents; it is durable and safer for storing and transferring of important documents. Rather than carrying your laptop from one place to another just to share documents or information, the use of a flash drive makes this easier.

Power Bank: CEO's generally travel a lot; they are always on the go and will need to keep their phone charged at all times for better and effective communication. They mostly do not have time to stop for other things let alone stop to charge their phone. In this digital world staying connected at all time is critical, Having a Power Bank will help you boost your battery at anytime and keep you online while you get to where you need to go.



Ear Buds/Air pods: As a CEO, you go through a lot of work stress and sometimes you need to relief that stress, Whether you're on an international flight or you are trying to have an alone time in the office, an ear bud can help you tune out the stress and chatter of the outside world and help you relax. Air pods help you easily take your calls without having to hold your phones to your ear. i.e., while driving and you need to receive an important business call, you can easily take your call by connecting to your ear buds.

Brief case: As a business person who is always on the go, you will need a bag to keep all your necessary gadgets and documents in place while you travel. A briefcase makes it clear that you are a professional ready for business, it also helps you safe guard your documents

and prevents them from getting stained, wet or rough.

Writing pad: These days we are all trained to take notes on our laptops and tablets, but sometimes a situation presents itself where it is not feasible to bring out your laptop and take notes, or rather than asking for a sheet of paper to take note which stands the risk of getting misplaced, A writing pad makes this easier for you to take notes of important discussions wherever you are, and you can also keep it for future references.

Universal charger: A universal charger is a charger that can be used across multiple electronic devices. As a CEO with more than one phone for business use, you cannot afford to run out of battery, a universal charger will enable you to charge your multiple devices simultaneously.

This handy device can handle all of your charging needs regardless of where a cell phone owner travels.

Wearable activity tracker: Activity trackers are wearable pieces of technology that can unobtrusively track your steps, distance, calories burned, and sleep quality and sync the data wirelessly to any device of your choice. This data can help you improve on your own habits and health. Growing a business empire is quite tasking and it can be difficult to remember to take care of yourself, this device helps to remind you about necessary things you need to stay healthy while working.



How Serving at Country Hill Changed My Career Path for Success',

Omorinola Fawole, Country Hill's Head of Customer Relations

Omorinola Fawole is the Country Hill's Head of Customer Relations. She shared her interesting story with EnterpriseCEO how she joined the real estate company as a corp member.

Story By Nurudeen Salami



Relevance of the National Youth Service Corps has always been subjected to a debate tussle among Nigerian graduates, capturing the mixture of good and ugly memories of corps members specifically where they were being posted to serve their fatherland.

However, for Omorinola Fawole, what others count as waste was what she maximized at her primary place of assignment during her service year in Lagos.

Omorinola is a graduate of Agricultural Economics and Farm Management from the Federal University of Agriculture, Abeokuta. She shared her story with EnterpriseCEO, narrating how she fell in love with real estate through Country Hill, a real estate firm she works with, and how she got retained after service and rose to become the Head of Customer Relations in the company.

Speaking on how she got into real estate despite her agricultural education, Omorinola said she joined Fox Capital Investment Limited, owner of Country Hill as a corp member in 2019 when she was deployed for her youth service. In her words,

“I got an appointment with Fox Capital with no prior intention to join the company as a corps member. I never had the intention to stay in real estate but I noticed I learned more than I expected within six months I joined them, and I have been enjoying it ever since then, and it has broadened my mind.

When asked to describe her experience so far in real estate, the agricultural economist expressed satisfaction, saying her real estate’s journey has been impactful with almost two years in real estate. “I studied agriculture but never had a core interest in real estate, I didn’t have the knowledge but working as a real estate agent has expanded my knowledge and the experience has been great compare to what I

actually imagined before going into it.

With my agricultural background, I will say it is a plus”, she said. According to Omorinola, her defining moment was when she joined real estate as an active player in her sixth month with the company as she has learned the modality in real estate investment.

She said real estate is broader than what we see and whatever career path someone chooses, “I think real estate is a necessity for every career or firm seeking career growth or expansion.” Responding if she still sees herself going back to agriculture, Omorinola instantly said yes, saying that she has been practicing and has no plans to halt that. “Agriculture knowledge is relevant in real estate practice.

It is an additional intellect to my agriculture practice, she added. Commenting on Fox Capital’s agricultural products and investments that are expected to be launched soon, Omorinola assured the public that the project will be a top-notch for clients and investors coming on board. “It is still a cooking project right now and what people should expect from the project are transparency and efficient business relationship.

Once the agricultural project is launched, they should be expecting the investment parts and the other products that will be delivered to the market. In a nutshell, be it investors or clients, they should expect a dominant market project from us.”





Let's get you featured in the next edition.

hello@enterpriseCEO.ng - 08063450905

   **enterpriseceo**